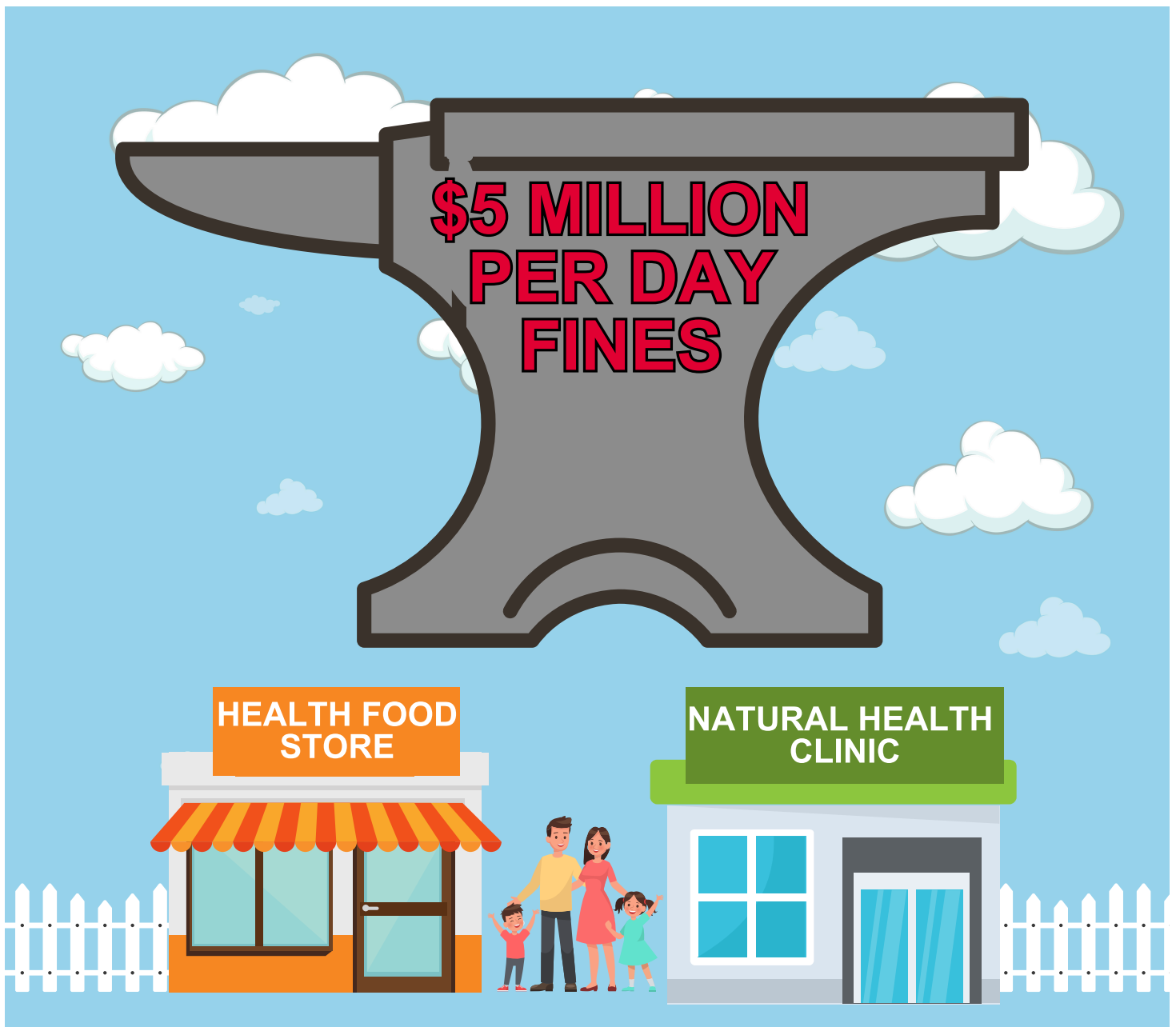


TAKE ACTION

**BEFORE THE CANADIAN
NATURAL HEALTH
PRODUCT INDUSTRY
IS CRUSHED**



As a constituent residing in the _____ postal code, I'm urgently requesting your help to stop Health Canada from over-regulating ultra-safe natural health products (NHPs) as dangerous synthetic drugs. Health Canada's new policies will cause massive price hikes, reduce consumer choice, and threaten the survival of many small and medium-sized Canadian natural health product businesses. This must be stopped before Canadians suffer the consequences.

Health Canada's new regulations are harmful to consumers like me in four major ways:

1. **Restricted Access to Natural Health Products:** Health Canada is implementing stricter regulations (designed for synthetic drugs) that will reduce the availability of vital NHPs. Canadians deserve a choice in managing their health, and that choice is being taken away.
2. **Massive New Fees for Natural Health Product Companies:** Health Canada has introduced huge new chemical drug style fees to import, manufacture, and sell NHPs that many businesses simply cannot afford. This will result in significant price increases for consumers and the closure of many small and medium-sized Canadian businesses that have been serving our communities for years.
3. **Censorship of Natural Health Product Advertising:** Natural health product retailers and manufacturers are unable to truthfully advertise all the benefits of their products. This restricts my ability to make informed health decisions.
4. **Crippling Fines:** Fines for violations (such as improper labelling) that were up to \$5,000 have now skyrocketed to \$5,000,000 per day. This drastic increase won't just bankrupt businesses—the heightened risk threatens innovation and discourages businesses from operating in Canada.



I am hereby asking you to:

1. Repeal sections 500-504 of Bill C-47.
2. Stop Cost Recovery on natural health product businesses.
3. Stop the Self-Care Framework.
4. Stop Health Canada from regulating ultra-safe NHPs as dangerous synthetic drugs, to reflect the Standing Committee on Health's report "Natural Health Products: A New Vision."
5. Enact the Charter of Health Freedom: www.charterofhealthfreedom.org

To learn more about your constituents' concerns, please visit www.nhppa.org



Signature: _____

Name: _____

Address: _____

Date: _____

(optional)



Please Deliver To:

MP

PRINT NAME OF YOUR MP

**House of Commons
713 Confederation Building
Ottawa, ON K1A 0A6**



Scan to find your MP, or

Who is my MP?



**NATURAL HEALTH PRODUCT
PROTECTION ASSOCIATION**
nhppa.org